

AT RICHMOND, KY THIS PUBLIC SALE

WEDNESDAY, JUNE 3rd, TO SATURDAY, JUNE 20th

JOHN R. GIBSON and CO'S., Richmond's most reliable and up-to-date store, stocked with \$18,000.00 worth of highest grade merchandise, will sell their mammoth stock of Ladies' and Misses' furnishings, ready-to-wear garments, dry goods, notions, etc., at retail Public Sale. Every article is included and is to be sold before June 20. Think of it! Now at the beginning of the season, now, at a time when you must need make Spring and summer purchases, now at a time when all merchants are exacting the highest prices for their wares, now comes this extraordinary sale about, offering you an opportunity, such as you never will have again. When you take into consideration that J. R. Gibson and Co's., name has always carried a message of reliability, when you take into consideration the high class standard merchandise offered and the bewildering low prices, the marvelous sacrifices made, you will get a faint idea of what this sale means to the people. It is not necessary to mention that we do exactly as we advertise. The public well knows that any statement we make is the truth—the truth in its entirety—and we assure you that the best and greatest values on earth are now staring you in the face. Can you, dare you, in justice to yourself, overlook a chance like this? Use good common sense, with which nature has endowed you, everything just as advertised. We will open our doors to the public Wednesday, June 3, at 9 a. m. sharp, and promise you a sale of marvel, offering the most alluring bargains. We have resolved to just one purpose, to sell all—and all must be sold. No other consideration is here given. Sale takes place at the premises occupied by us for the past years.

JOHN R. GIBSON & COMPANY

RICHMOND,

Main Street, Below First Near Court House Square

KENTUCKY

The J. R. Gibson Public Sale Is Biggest Ever

A Special Chapter In The
Merchandise Annals Of
This Great State.

Event To Be Remembered

Firm After Trade Of Adjoining
Counties.

What is scheduled to be the biggest sale ever conducted in this state an one that marks a new chapter in merchandise annals was announced today when Mr. Gibson the proprietor of J. R. Gibson & Co., stated positively that his huge and up-to-date dry goods and ready-to-wear stock would be sold at Public Sale, beginning Wednesday morning, June 3rd, at 9 a. m. This sale is to continue for sixteen days, and it is expected that the stock will be completely liquidated on or before the day set for the closing of the sale.

Thousands of letters, posters, cards and newspaper advertisements heralding the mighty bargain event and scores of new employees marking down merchandise and making important changes in the interior of the establishment, forthrightly overwhelming success for the great sale. Thrifty shoppers are advertised to abandon all shopping until the opening day of the event. Indeed it would be most wise to anticipate your wants for months to come; make up a list of them and do all of your buying at this great sale for probably never again will such an opportunity for saving be presented to you. The firm of J. R. Gibson & Co., has announced that they have found it absolutely necessary to liquidate the stock immediately and to do so they have determined to get quick action on their entire stock by throwing it on the market for what it will bring. The sale not only includes every article on their shelves but also their entire reserve stock as well. All former prices have been forgotten and each and every article will be marked in plain figures at prices that will surely stagger all competition.

There is no excuse for anybody not taking advantage of this event for the concern has announced that it will not only fill mail orders and pay all parcel post or express charges on them, but will refund railroad fares as well. This progressive move by our most progressive retail establishment is sure to be appreciated by the hundreds of economically inclined persons in our community and it is with great pleasure that we forecast unmeasured success for the mammoth sale of J. R. Gibson & Co.

Establishment Closed.

Establishment will be closed to the public commencing Monday, June 1st, to complete arrangements. Remember entire stock will be placed on sale for 16 days. No goods reserved. Sales opens Wednesday, June 3rd, at 9 a. m. One price to all, no matter how large or small the purchase. Are you coming? Wednesday, June 3rd, to Saturday, June 20th.

A Tip to Thrifty People.

The fragmentary lists printed in this paper can convey but a faint idea of the vast gathering of mighty values that are offered to you at this store for 16 great selling days, beginning Wednesday morning June 3rd, at 9 o'clock. If you are economically inclined, you will find a money saving hint in every item quoted in this paper, but remember that the eager value hunters are sure to devour the grandest and the best bargain first, so—come early so that you may partake of the very best that is here.

(Signed) J. R. GIBSON.

To do these bargains justice it would require a twenty-four page newspaper explaining different items through the house, but time alone compels us to only give you a faint idea of our many thousands of bargains to be reaped during this great sacrifice price sale. We can only ask you one and all to come here expecting to find just what we say and your expectations will be far exceeded. We have a complete stock here and will be arranged so all may be able to get a portion of this choice stock, and be waited on with rapid dispatch as scores of clerks have been hired to wait on the crowds.

PARCEL POST OR EXPRESS PAID ON MAIL ORDERS.

A special department with an additional force has been added to handle the increased mail order business that is sure to result and while we strongly urge you to personally visit the Sale, we assure you that if you find it inconvenient to come, you may send mail orders with the certainty that we will shop for you as carefully as if you come into the store and make your own purchases. When ordering, be sure to state the kind of article wanted, the exact size, color, style and quantity wanted. Then total your bill and enclose with your letter a postoffice or express money order for the full amount. You will receive your goods in the quickest possible time and in the best possible condition.

JOHN R. GIBSON & COMPANY.

Help Wanted at Once

15 salesladies.
1 bundle wrapper.
1 cashier.
6 cash girls.
Apply to Manager at once.
John R. Gibson & Co.

MUSLIN GOWNS

50c Muslin Gowns well trimmed with lace and net; you would have to pay elsewhere 75c for this gown
Sale price 39c

1.00 Gowns—This lot consists of very good selected patterns and fancy trimmed
Sale price 85c

1.25—Represents a lot of Gowns, the latest effects and styles; all new merchandise; elegantly trimmed
Sale price 98c

White Goods

25c White Flaxons, large quantity to be had
Sale price 19c

25c Dimities, very good
Sale price 19c

15c Dimities, good quality.
Sale price 11c

50c grade Batiste, large stock.
Sale price 40c

50c Linene Lawns, all pure linen.
Sale price 40c

75c grade Linene Lawns
Sale price 64c

\$1.00 grade Linene Lawns
Sale price 83c

50c grade Irish Linen
Sale price 40c

25c Irish Linen, very good grade and large quantity in stock
Sale price 19c

Dress Crepes

10c Crepes, very good quality for 15c. Sale price 7c

50c Crepes, all colors and patterns for summer dresses
Sale price 39c

25c Crepes assortment of patterns.
Sale price 19c

75c grade of Crepe, while they last.
Sale price 51c

\$1.50 Crepes, highest quality, large assortment of colors and patterns.
Sale price \$1.29

Dress Yard Silks

\$1.00 genuine Messaline of different colors; all must go
Sale price 89c

\$1.75 Taffeta, new silk, all colors and good quality
Sale price \$1.45

\$2.25 Crepe Meteor, all colors and quantity, very high grade silk.
Sale price \$1.89

\$2.00 Crepe de Chene, all colors, very high grade of silk
Sale price \$1.65

Yard Goods

15c Toile du Nord Gingham.
Sale price 11c

25c grade French Gingham
Sale price 19c

10c Utility Gingham, all colors.
Sale price 8 1-2c

12 1/2c Percales very best quality.
Sale price 10c

10c Cheviots, very best cotton used in the Cheviots, all patterns
Sale price 8 1-2c

Dress Linens

50c grade Linen, a great bargain and colors to select from
Sale price 39c

40c Dress Linens all colors best grades.
Sale price 49c

Ladies' Coat Sweaters

Buy these now and lay them aside for winter. All must go at less than cost of manufacture. All coat sweaters season's styles and colors.

2 50 ladies' sweaters
Sale price \$1.24

3 50 ladies' sweaters
Sale price \$1.72

5 00 grade sweaters
Sale price \$2.49

6 00 grade sweaters
Sale price \$2.98

7 50 grade sweaters
Sale price \$3.72

Children's Coat Sweaters

1 00 grade children's sweaters, all sizes, must go at proportionate prices
Sale price 48c

1 50 children's sweaters, all sizes and colors.
Sale price 72c

Ladies' Gloves

\$1.00 Ladies' Long Silk Gloves, white and black; an extra good value
Sale price 89c

\$1.50 Long Silk Gloves, colors same as above
Sale price \$1.29

50c kind, all colors, you would pay 1.00 more elsewhere for this glove
Sale price 37c

2-clasp Gloves, a bargain at 75c.
Sale price 41c

Kid Gloves

During this sale all Kid Gloves will be sold at undisputed bargains. Come and look them over. A full line of sizes are to be had.

\$1.25 black and white kid gloves.
Sale price 98c

\$1.00 grade tan kid gloves
Sale price 89c

\$2.00 tan kid gloves
Sale price \$1.69

\$3.50 long 16 button white kid gloves.
Sale price \$2.98

3.50 grade 16 button long black kid gloves.
Sale price \$2.48

Ladies' Raincoats

\$3.50 Ladies Raincoats, all sizes.
Sale price \$2.79

\$6.50 grade Raincoats, colors and some checked
Sale price \$4.29

\$9.00 quality Raincoats, all colors, some checked
Sale price \$6.48

\$10.00 Raincoats, same as above but better quality
Sale price \$7.48

Children's Raincoats

\$5.00 Raincoats, solid colors
Sale price \$4.19

\$3.50 Raincoats, very good coat, guaranteed to keep rain off
Sale price \$2.79

Middy Blouses

50c Middy Blouses, very good grade, all new stock
Sale price 39c

\$1.00 Blouses, full line of sizes.
Sale price 88c

\$1.25 Ladies Blouses
Sale price 98c

\$1.50 Blouses, all stylish new goods.
Sale price \$1.15

Domestics

10c Bleached Domestic.
Sale price 9c

12 1-2c Lonsdale Bleached Domestic.
Sale price 11c

12 1-2c Berkley Bleached Domestic.
Sale price 11c

15c Berkley Bleached Domestic.
Sale price 13c

Sheeting

30c Pepperell Sheeting; 9 quarter.
Sale price 27c

35c Pepperell Sheeting; 10 quarter.
Sale price 31c

Bed Sheets

\$1.00 Grade Bed Sheets, size 90x99.
Sale price 89c

\$1.25 Quality in Sheets, large size.
Sale price \$1.08

Pillow Slips

15c Pillow Slips, full size.
Sale price 13c

25c Pillow Slips, full size and quality.
Sale price 21c

Table Linens

50c Grade Table Linens.
Sale price 38c

85c Grade Table Linens.
Sale price 68c

\$1.00 Table Linen.
Sale price 89c

\$1.25 Table Linens.
Sale price 98c

\$1.50 Table Linens.
Sale price \$1.15

Huck Towels

15c Towels.
Sale price 9c

20c Towels.
Sale price 14c

23c Towels.
Sale price 20c

40c Towels.
Sale price 32c

50c large Turkish towels
Sale price 38c

Ladies' Belts

50c ladies' leather belts
Sale price 41c

25c ladies' leather belts
Sale price 21c

Dress Flaxons

25c grade Flaxone
Sale price 19c

15c grade Flaxons
Sale price 12c

Silk Kimonos

\$5.00 Silk Kimonos with very beautiful flowered effects, sheered in waist, all new stock; would cost you \$7 elsewhere.
Sale price \$3.98

Handkerchiefs

5c handkerchiefs
Sale price 3c

10c grade linene
Sale price 7c

15c grade linene
Sale price 11c

25c grade linene
Sale price 19c

20c grade linene
Sale price 14c

Ladies Parasols

\$1.50 parasols, mercerized silk, all colors
Sale price \$1.09

\$2.50 pure silk parasols
Sale price \$2.24

\$3. all silk parasols, all colors and effects
Sale price \$2.65

\$3.50—This line of silk parasols comes in the latest bell shape tops, also fancy gold ribs and fancy handles.
Sale price \$3.12

\$5.00—The latest shape parasols, all silk, all colors
Sale price \$4.33

\$7.50 silk parasols, bell shape, all colors and fancy made styles
Sale price \$6.00

\$4.00 parasols, a genuine silk, all colors, elegant handles and trimmed, latest shapes
Sale price \$3.45

\$4.50 silk parasols, all colors, latest shapes, elegantly made, fancy handles and ribs
Sale price \$3.85

Ribbons

5c grade Ribbon, solid colors
Sale price 3c

10c ribbon solid colors
Sale price 7c

15c ribbons
Sale price 11c

25c ribbons solid and fancy colors.
Sale price 19c

35c ribbons fancy colors extra wide.
Sale price 24c

50c fancy wide ribbon all colors
Sale price 41c

75c wide sash ribbon fancy and solid colors.
Sale price 61c

Trunks

\$5.00 Trunks and steamers made to stand service well trimmed
Sale price \$4.39

\$7.50 trunks of good quality.
Sale price \$5.98

\$8.00 trunks of best grade
Sale price \$6.48

\$9.00 trunks the very best grade to be had and a bargain
Sale price \$7.48

1.25 values in Ladies Parasols

Sale price 79c

50c values in Ladies Belts

Public Sale price 41c

50c values in Children's Rompers

Sale price 33c

Embroideries

5c quality
Sale price 3c

10c quality
Sale price 7c

15c quality
Sale price 11c

20c quality
Sale price 14c

25c quality full assortment of different designs.
Sale price 19c

50c quality of embroideries best designs and full assortment of fancy designs
Sale price 39c

Laces

10c laces of very pretty designs
Sale price 7c

15c lace a real bargain
Sale price 11c

20c quality lace full assortment
Sale price 14c

25c lace real fancy design, unknown quality
Sale price 19c

35c lace fancy designs and large lot to select from
Sale price 23c

50c fancy lace of very pretty design and large stock
Sale price 41c

75c lace of the highest grade that would cost you more elsewhere
Sale price 61c

Suit Cases and Bags

\$1.25 grade of cases and bags
Sale price 98c

\$1.50 suit cases and bags to go for.
Sale price \$1.15

\$2.00 Cases and and bags to go for.
Sale price \$1.48

\$2.50 cases and bags very good grade.
Sale price \$1.78

\$4.00 suit cases real leather must be sold
Sale price \$3.39

Childrens Rompers

50c Rompers, all colors and sizes.
Sale price 33c

75c quality rompers all sizes
Sale price 45c

\$1.00 grade rompers solid colors
Sale price 79c

Braissere waists

50c Ladies Braissers Waists—Very fancy and serviceable. Three different styles to select from
Sale price 38c

Don't Get The Name or The Dates Confused

JOHN R. GIBSON & CO

Main Street, Below First, Near Court House Square

RICHMOND

DRY GOODS, LADIES' READY-TO-WEAR, ETC

KENTUCKY